

LTB No: 006/21
6th January 2021

CWU Social Media Directory

Dear colleagues,

Over recent years, the whole union has significantly enhanced its presence on social media. We have seen some fantastic work from Branches, Regions and Divisions.

We want to put together a directory of all the CWU accounts across Facebook, Twitter and Instagram. We will then share this document with all branches on a regular basis to enable you to follow, like and share each other's accounts.

On that basis can we request Branches, Regions and Divisions to send names and details of their Facebook, Twitter and Instagram accounts via email to Marcia Murray mmurray@cwu.org

The cut off date for emails will be February 5th.

If this piece of work is successful, we will then branch out to other social media channels.

Kind regards

Chris Webb
Head of Communications, Engagement and Media