

No. 561/2019

26 September 2019

Our Ref: C1/19

To: All Branches

Dear Colleagues,

World Sight Day – 10 October 2019

We need more people to say 'Yes I donate' to cornea donation. That's why NHS Blood and Transplant is using World Sight Day to raise awareness of cornea donation and encourage more people to sign up to donate after they die.

Corneal transplants help to restore the sight of patients across the UK every year and are only possible through the generosity of people who are willing to donate and help others. Almost anyone can donate their corneas. Age, poor eyesight or medical conditions, including cancer, are not necessarily a barrier to donation, and many people in their 70's and 80's have gone on to donate corneas.

This World Sight Day (October 10th) NHS Blood and Transplant is highlighting the life-changing impact of corneal transplants. Help encourage more people to talk about cornea donation with their families by sharing their social posts @NHSOrganDonor, or by using their digital assets [here](#). Posters and leaflets are also available to order from nhsbtleaflets.co.uk.

There are downloadable cornea donation graphics here <https://www.nhsbt.nhs.uk/how-you-can-help/get-involved/download-digital-materials/let-them-see-what-they-can-only-imagine/>

I've also attached a pdf copy of the 'Gift of Sight' donor leaflet, which your members/colleagues can order themselves via <https://www.nhsbtleaflets.co.uk/Home.html> (Gift of Sight materials).

Yours sincerely



Dave Joyce
National Health, Safety & Environment Officer