

CWU ONLINE ENGAGEMENT FESTIVAL



SEPTEMBER 28/29/30 2020

Welcome to the CWU Online Engagement Festival. We have put together a programme to create an event which will be engaging, innovative and most importantly, interactive.

The programme will give us the opportunity to discuss the fundamental challenges the CWU and wider trade union movement face in a post Covid environment.

We are moving forward from the traditional briefing style of downloading information and answering questions and instead will create thought provoking discussions and interactive opportunities. We are asking branches to come forward with your ideas on the key challenges that will shape our future.

We are covering a wide variety of subjects and with this in mind are asking branches to select their attendees for each session and register these accordingly. It is crucial all branches are represented on every session so we get the widest possible range of opinions, ideas and feedback. We are in the process of finalising a number of high profile guest speakers across the three days and these will be advertised in due course.

Individuals will need to register for each session to take part and you can do so via the links below.

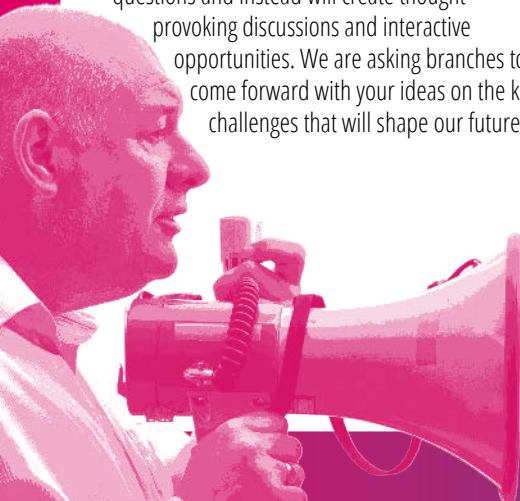
In recent years, the CWU has made significant strides in improving membership and representative engagement – this is the next step; and we are strongly encouraging branches to introduce new representatives and activists to this event.

We look forward to seeing as many of you as possible across the three days.

Yours sincerely

Dave Ward.

Dave Ward General Secretary



DAY ONE

28TH SEPTEMBER

10:00-12:00

Opening of the event, post Covid challenges and direction of the CWU

Karen Rose
President &
Dave Ward
General
Secretary

REGISTER HERE: 

<https://us02web.zoom.us/join/register/tZUucO2qqDMuHtdoWMcfUrSZX5EZcvuQSR6N>

The session will set the direction for the whole event. The challenges for the CWU and the wider movement in the post Covid environment are significant – we want to use this session to debate the key priorities for us as a union. Branches should come prepared with ideas and strategies which can add to the discussion.

12:30-14:30

The Future World of Work and New Deal for Workers

Dave Ward
General
Secretary &
**Andrew
Towers**
(GS Team)

REGISTER HERE: 

https://us02web.zoom.us/join/register/tZApcumrrTMjHnc5i6MzEPlz_sfSUnIYzQAa

The Covid pandemic has changed the whole world of work and every company will be reassessing how they plan their future. We face the biggest economic recession in recent history, alongside climate change and technological advances on a scale referred to as the fourth industrial revolution. Trade unions must set out our own distinct agenda and lead the fight to protect jobs and shift the balance of forces in the world of work. We must collectivise our response and more than ever bring the new deal for workers campaign to the fore. Join our team and external speakers as we set out an agenda for defending workers and creating a fairer world of work. Branches will have the opportunity to question our panel and put forward your own ideas for debate.

14:30-16:30

Industrial Roundtable

Terry Pullinger
DGS (Postal) &
Andy Kerr
DGS (T&FS)
(separate
breakout
rooms)

REGISTER HERE: 

https://us02web.zoom.us/join/register/tZcqcq6ppj8tGdVh7M4wVRixTr_p0UqdPj4Y

This is your chance to receive an update from the Deputy General Secretaries on the key industrial challenges and ask them any questions you want in a round table format. We will host separate breakout rooms for the postal and telecom and financial services sessions.

DAY TWO

29TH SEPTEMBER



10:00-12:00

Dave Ward
General Secretary,
Ray Ellis Head
of Recruitment
and Organising &
Amie Retallick
(Comms Team)

Unions after Covid-19 – Including new CWU App and New Opportunities to grow

REGISTER HERE: 
<https://us02web.zoom.us/j/85061945041>

This promises to be an exciting session where we set out the new strategy from the Head of Recruitment and Organising alongside some breakthroughs we have made and how we are developing a new App for current and potential members. Branches should prepare to bring forward ideas on our organising strategy, potential target areas and how we can grow the union.

12:30-14:30

Dave Ward
General Secretary &
Liam Young
(GS Team)

CWU Political Engagement

REGISTER HERE: 
<https://us02web.zoom.us/j/91409818046>

The CWU has significantly raised our political game in recent years. After a devastating election result how do we build our political influence? How do we reconnect to working class communities? What next for Labour? Is it time for new models of collectivism? We want your views on this and the union's wider political strategy.

14:30-16:30

Kate Hudson
Head of Equality,
Education and
Development
& Team

CWU Against Racism

REGISTER HERE: 
<https://us02web.zoom.us/j/91149358950>

Following the successful launch of CWU Against Racism with our online meetings, our links with Show Racism the Red Card and the sale of over 1,000 football shirts – this is the time to take our campaign to the next level. Campaigning against racism and fascism is a trade union responsibility. We will bring you a lively and interactive session. Branches are encouraged to come to this session with ideas for workplace campaigns, events and ideas of how to take this campaign directly to our members.

CWU Online Engagement Festival September 28/29/30

DAY THREE

30TH SEPTEMBER



10:00-12:00

Climate Change/Green New Deal, Safe Working Environment

Tony Kearns

SDGS

(Unfortunately Dave Joyce will now not be joining us due to annual leave)

REGISTER HERE:

<https://us02web.zoom.us/join/register/tZ0kfu6urz4qGdbbXwtma24KzaT3bbpRnWIL>

Climate change is a trade union issue and the CWU has supported the call for a Green New Deal. How do we engage with our members and employers on this debate? Covid has created the biggest public health crisis we have witnessed in our working lives. How do we ensure our workplaces are as safe as possible both during and in a post Covid working environment? Join our team and high profile external speakers to cover these topics and more. Come armed with ideas on how you believe the CWU should take these issues forward.

12:30-14:30

Future CWU Communications strategy

Chris Webb
Head of
Communications,
Engagement and
Media

REGISTER HERE:

<https://us02web.zoom.us/join/register/tZlkd-qorTloG9E4RwK74lvjrYLLG0v2u2O>

We have overhauled the union's communications strategy in the last 5 years. This is not the time to standstill. This session will cover the next steps with our Communications Department including a range of new ideas and plans for greater engagement. We will also hear from some guest speakers who are reaching millions of people with their work. Most importantly - we want to hear from you on any new ideas and innovative plans for the future.

14:30-16:00

Summary of event and next steps

Dave Ward
General
Secretary &
Karen Rose
President

REGISTER HERE:

https://us02web.zoom.us/join/register/tZ0sdOirpzgsG9GdQbbOvtikfin_Oi462owC

In the final session we will summarise the whole event. The General Secretary and President will review the key outputs from each session and debate with branches the priority issues the union should consider formalising through the NEC and Conferences in the coming months.

Branches will also have the opportunity to review the event and discuss how future sessions could be improved, given the potential for continuing post Covid restrictions on large gatherings.